



**Carolinas Association of  
RV Parks & Campgrounds  
2010 Annual Membership Meeting  
& Trade Show  
February 22-23, 2010**

**Host Campground:  
Lakewood Camping Resort  
5901 S. Kings Highway  
Myrtle Beach, SC 29575**

**For general reservations: 877-525-3966  
For camping reservations contact Mary Kate: 843-447-7701  
For villa reservations contact Pam: 843-447-7324**

**Special Camping Rate for Attendees ONLY:  
\$23.52 per night, tax included  
Lodging Rates: \$75.00 per night plus tax/2 bedroom villa  
\$100.00 per night plus tax/3 bedroom villa**

**Golf Cart Rentals: \$20.00/per day**

# Preliminary Agenda



## Sunday, February 21, 2010

|                   |  |
|-------------------|--|
| 1:00 pm – 4:30 pm | Board Meeting (Members welcome to observe)                       |
| 1:00 pm – 6:00 pm | Registration   |
| 5:00 pm – 6:00 pm | Reception – Light Hors d’oeuvres                                 |
| 6:00 pm           | Dinner at Crabby Mike’s (“Dutch” treat- Sign up at registration) |

## Monday, February 22, 2010

|                     |   |
|---------------------|---|
| 7:30 am - 8:00 am   | Registration                                      |
| 8:00 am – 9:00 am   | Key Note Address/Welcome/Breakfast                |
| 9:00 am – 10:00 am  | General Membership Meeting and Elections          |
| 10:00 am – 11:15 am | CPO Seminar                                       |
| 11:15 am – 12:30 pm | CPO Seminar                                       |
| 12:30 pm – 1:30 pm  | Lunch with Vendors                                |
| 1:30 pm – 5:30 pm   | Trade Show  |
| 5:30 pm – 6:00 pm   | Reception/Vendors                                 |
| 6:00 pm             | Low Country Boil/Auction/Beach Music/Shag Lessons |

## Tuesday, February 23, 2010

|                     |   |
|---------------------|---|
| 7:30 am - 8:30 am   | Breakfast   |
| 8:30 am – 9:45 am   | CPO Seminar   |
| 10:00 am – 11:15 am | CPO Seminar   |
| 11:30 am – 1:00 pm  | Lunch   |
| 1:00 pm – 2:15 pm   | CPO Seminar   |
| 2:30 pm – 3:45 pm   | CPO Seminar   |
| 4:00 pm – 5:00 pm   | Cracker Barrel Discussion                             |
| 5:30 pm             | Reception   |
| 6:00 pm             | Dinner followed by Show at Legends (Caravan/car pool) |

## Wednesday, February 24, 2010

9:00 am until adjourned Board Meeting (Members welcome to observe)

## Seminar Speakers:

**Social Media:** Les Gainer, Diane Smith – LHWH-PR  
**ARVC Member Benefits and New Website:** Daniel Gurley, ARVC  
**Sell the Experience, not the Product:** Ben Kennison, Wilcor  
**Safety in Your Park:** Nichole Poisson, Evergreen Insurance  
**Fun and Easy Rec. Ideas:** Rebecca Murphy, Myrtle Beach Travel Park  
**Park Models in Your Park:** Andy Davis, Pinnacle Park Homes  
**Cracker Barrel Discussion:** Licensing Loopholes

# CARVC Exhibitor Information

**Deadline for Exhibitor/Sponsorship Registration is January 15, 2010**

- EXHIBIT FEE:** \$100.00—Supplier Member  
\$175.00—Non-Member  
*Please donate an Auction item and deliver to the CARVC Registration Desk upon Check in. Please provide a description and value of your item on the agreement page in the space provided.*
- INCLUDES:** 1 - 10' x 10' space, 1 - 8' table with 2 chairs, and a blk/wht 1/4 Page Ad in the convention program (4" I X 3- 1/4" d)  
**Ad must be camera-ready, Blk/Wht in .pdf, .bmp, or .tiff file.**  
**Send via email to [carvc@mgmt4u.com](mailto:carvc@mgmt4u.com) no later than January 15, 2010**
- PAYMENT:** Payment for the space must be received by January 15, 2010 with application in order to reserve space.
- CHARACTER:** CARVC reserves the right to decline or prohibit any exhibit or part of exhibit booth activity which in its opinion is unsuitable.
- CARE OF BUILDING/ EQUIPMENT:** Exhibitors or their agents shall not injure or deface the walls, floors, carpeting or ceilings of the building or tables provided. When any damages appear, the exhibitor is liable to the Lakewood Camping Resort for these damages. Signs may be attached to the table covers, provided such attachments do not damage the covers.
- INSTALLING EXHIBITS:** Exhibitors may set up their own equipment in the spaces provided on:  
**Monday, February 22, 2010 8:00 am to 12:30 pm Check in and Set-Up**
- |                       |                                  |                         |                           |
|-----------------------|----------------------------------|-------------------------|---------------------------|
| <b>EXHIBIT HOURS:</b> | <b>Monday, February 22, 2010</b> | <b>12:30 to 1:30 pm</b> | <b>Lunch with Vendors</b> |
|                       | <b>Monday, February 22, 2010</b> | <b>1:30 to 5:30 pm</b>  | <b>Trade Show</b>         |
|                       | <b>Monday, February 22, 2010</b> | <b>5:30 to 6:00 pm</b>  | <b>Reception</b>          |
- Note: Please show respect to our speakers and limit transactions other than schedule as shown.*
- REMOVAL OF EXHIBITS:** Dismantling of exhibitor's materials from booths should begin immediately following the trade show closing and should be completed by 6:30 pm on Monday, February 22, 2010. The work and cost of removing exhibit materials from the booths will be borne by the exhibitor.  
Shipping arrangements must be made in advance with Lakewood Camping Resort.
- CANCELLATION OF EXHIBIT SPACE:** I understand that cancellation of any exhibit space after January 15, 2010 will result in a cancellation penalty of 50% to be retained CARVC for administrative costs.  
There will be absolutely no refunds after January 25, 2010.
- LIABILITY:** CARVC and Lakewood Camping Resort will not be responsible for the safety of exhibits from theft, fire, damage, or other causes. The exhibitor hereby assumes responsibility for injury or damages to persons or property from any event originating from or occurring within the Exhibit space assigned to the exhibitor.

**Signature of Exhibitor:** \_\_\_\_\_

**Print Name and Company:** \_\_\_\_\_

**Date Signed:** \_\_\_\_\_

# CARVC 2010 Annual Membership Meeting & Trade Show Sponsor/Exhibitor Fees

Lakewood Camping Resort, Myrtle Beach, SC      February 22-23, 2010  
Deadline January 15, 2010

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

Name of Representative (s): \_\_\_\_\_

Additional Individuals attending: \_\_\_\_\_

Auction Item: \_\_\_\_\_

## SPONSORSHIPS

|  |     |     |     |       |       |
|--|-----|-----|-----|-------|-------|
| _____ Reception - select choice (s):         | Sun | Mon | Tue | \$250 | _____ |
| _____ Breakfast - select choice (s):         | Mon | Tue |     | \$250 | _____ |
| _____ Lunch - select choice (s):             | Mon | Tue |     | \$250 | _____ |
| _____ Dinner - select choice (s):            | Mon | Tue |     | \$500 | _____ |
| _____ Registration (bags, badges, materials) |     |     |     | \$500 | _____ |

## EXHIBITORS

|  |       |       |
|--|-------|-------|
| _____ Supplier Member Per Site                   | \$100 | _____ |
| _____ Non-Member Per Site                        | \$175 | _____ |
| _____ Brochure Distribution Only: (send 200 ct.) | \$175 | _____ |

TOTAL ENCLOSED      \$ \_\_\_\_\_

**Payment Options:** Contact CARVC at 800-906-0907 or [carvc@mgmt4u.com](mailto:carvc@mgmt4u.com) if you have questions

\_\_\_\_\_ Check: Make payable to CARVC and mail CARVC, 605 Poole Drive, Garner, NC 27529

\_\_\_\_\_ Credit Card: (MC, Visa, Amex) and fax to 919-779-5642 or email [carvc@mgmt4u.com](mailto:carvc@mgmt4u.com)

Card #: \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Email for receipt: \_\_\_\_\_