



# *2009 Carolina Camping*

Directory Advertising  
Rates & Specifications

## *NC & SC Camping/RV Industry Leader*

The CARVC Carolina Camping Guide is published, promoted and distributed through-out North Carolina, South Carolina and the Continental United States.

## *Advertising Opportunities*

Our dominance in North and South Carolina means that your advertising dollars go further when you advertise with us. All ads appear in full color and all production costs are included at no additional charge.

## *Circulation Leader*

The Carolina Camping Guide has an annual circulation of 50,000+ copies. Comprising direct distribution, NC Interstate Welcome Centers, SC Welcome Centers, NC Chambers of Commerce, Convention & Visitor Bureaus in NC, SC, VA, & NY, RV & Camping Expos throughout the state of NC, RV Expos in other states, NC Travel and Tourism, 1-800-VISITNC, CARVC Members, RV Suppliers nationwide, Woodall's Reader Service and through CARVC's consumer website, [www.campingcarolinas.com](http://www.campingcarolinas.com). Visitors can request that a guide be mailed to them or print their own directly from the site.

## *Industry Leader*

The active RVer travels with the national award winning Carolina Camping Guide because of the user-friendly style and useful information.

## *2009 Advertising Rates*

Choose the best ad size and style to fit your needs from the enclosed Advertising Agreement and Rate Sheet. We are here to help you promote your business. If you need more information or assistance of any sort in preparing your ad, do not hesitate to call us at (800) 906-0907.

**Advertising Deadline: December 1, 2008.**

*“Promoting aggressive marketing and visibility”*

**CARVC • 605 Poole Drive • Garner, NC 27529  
(800)906-0907 • [carvc@mgmt4u.com](mailto:carvc@mgmt4u.com)**

**FULL COLOR -**  
**4" x 9" Map Style**

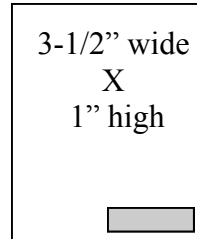
MAP AD POSITIONS:

Full Page	\$1,250.00
1/2 Page	\$ 700.00
1/4 Page	\$ 375.00
1/8 Page	\$ 200.00

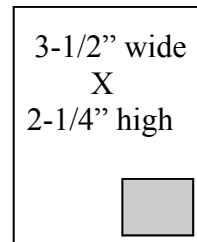
*5% DISCOUNT allowed for  
payment in FULL with order.*

**Ad Layouts**

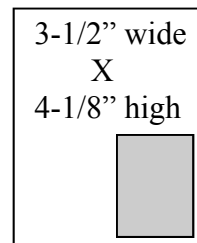
1/8 Page



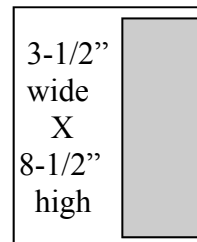
1/4 Page



1/2 Page



Full Page



# 2009 North Carolina and South Carolina RV & Camping Guide—Map Style

Advertiser: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

## *AD Location & Size*

<input type="checkbox"/> Full Page	\$1250.00
<input type="checkbox"/> 1/2 Page	\$ 700.00
<input type="checkbox"/> 1/4 Page	\$ 375.00
<input type="checkbox"/> 1/8 Page	\$ 200.00

**Total Enclosed:** \_\_\_\_\_

- If you have questions, please contact us at 800/906-0907
- All Ad copy can be sent in any one of the following forms: eps, tiff, jiff, jpeg, illus
- When direct mailing or e-mailing Ad copy please send a hard copy for verification of final product.
- All Ad copy needs to be received no later than: December 1, 2008
- Ad copy can be received via e-mail at [carvc@mgmt4u.com](mailto:carvc@mgmt4u.com) or you can mail a CD to the address below.

***We can help you create your advertisement.  
Time is limited so please respond immediately.***

Please mail form along w/payment to:

CARVC – 2009 Carolina Camping Guide  
605 Poole Drive  
Garner, NC 27529

Payment:       Check       Money Order       Master Card       Visa       AmerExp

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature: \_\_\_\_\_

Check # \_\_\_\_\_ Amount \_\_\_\_\_ Date Received \_\_\_\_\_